Campaign Overview

• The Think and Do the Extraordinary Campaign is the most ambitious fundraising effort in NC State history, with a goal of $1.6 billion in private support.

• As of Feb. 29, 2016, only 63 U.S. public universities are currently in or have completed a $1 billion campaign; of those, 44 have concluded their campaigns.

• Starting in July 2013, NC State began counting gifts and commitments as part of the Campaign goal, as is customary.

• The Campaign will go public in October 2016.

• The goal must be met or exceeded by the close of the Campaign in 2021.

By the Campaign’s close, NC State will:

• Be better positioned to fulfill our promise to create economic, societal and intellectual prosperity for the people of North Carolina and beyond in perpetuity.

• Offer our 34,000-plus students more high-impact educational opportunities both inside and outside the classroom.

• Increase the number of endowed scholarships and fellowships.

• See growth in our tenured and tenure-track faculty, made possible in part by a substantial increase in endowed professorships.

• Increase the annual contribution to the statewide economy through our research advances and innovative technologies.

• Have a more robust endowment to better position NC State for generations.