

Our Core Palette

NC State's core palette consists of three colors: Wolfpack Red, Wolfpack White and Wolfpack Black. These colors should feature more prominently than any other colors in NC State communications.



Wolfpack Red
HEX #CC0000
RGB 204 0 0
CMYK 0 100 81 4
PMS 186 C

Wolfpack Black
HEX #000000
RGB 0 0 0
CMYK 0 0 0 100

Wolfpack White
HEX #FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

Accent Grays

In a two-color design, accent grays can be used with Wolfpack Red, White and Black. Here are two-color combinations that work well together.



10% Gray
HEX #F2F2F2
RGB 242 242 242
CMYK 0 0 0 10

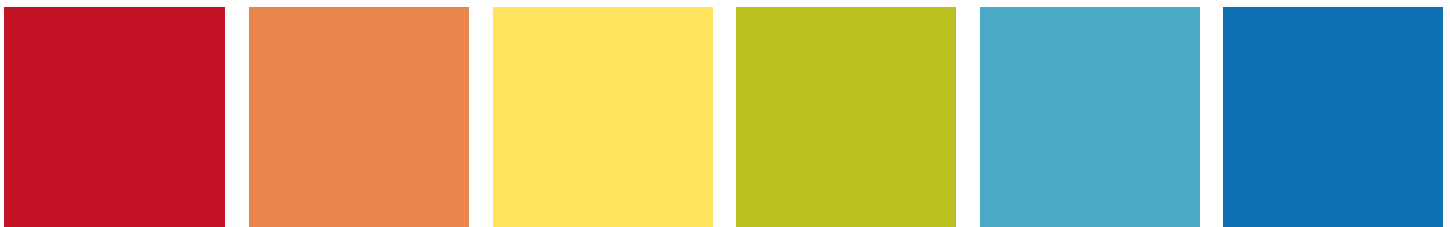
25% Gray
HEX #CCCCCC
RGB 204 204 204
CMYK 0 0 0 25

60% Gray
HEX #666666
RGB 102 102 102
CMYK 0 0 0 60

90% Gray
HEX #333333
RGB 51 51 51
CMYK 0 0 0 90

Expanded Palette

Our expanded palette features six colors that complement each other and, more importantly, complement Wolfpack Red, Black and White.



Reynolds Red
HEX #990000
RGB 153 0 0
CMYK 0 100 90 20
PMS 7622 C

Pyroman Flame
HEX #D14905
RGB 209 73 5
CMYK 0 55 75 5
PMS 7576 C

Hunt Yellow
HEX #FDD726
RGB 253 215 38
CMYK 0 7 75 0
PMS 128 C

Genomic Green
HEX #7D8C1F
RGB 125 140 31
CMYK 17 0 98 17
PMS 7744 C

Innovation Blue
HEX #427E93
RGB 66 126 147
CMYK 55 0 5 20
PMS 2207 C

Bio-indigo
HEX #4156A1
RGB 65 86 161
CMYK 85 50 0 5
PMS 660 C